

✦ Participating Performances ✦



1. Musical [Rocky Horror Show]
Venue: Hongik Daehak-ro Art Center Main Theater
Performance dates: 3 August, 2018 - 21 October, 2018
Age requirement: 18+
Tickets: VIP seats - 99,000 Korean won
R seats - 88,000 Korean won
S seats - 66,000 Korean won

The mother of all cult musicals, the Rocky Horror Show, is a B-grade musical with extraordinary composition and storyline. A household of wild and delightful characters from an alien planet are living in Frank N. Furter's mansion. The musical presents their radical honesty, panache and intensity to break down hypocrisy, pretense and prejudice.



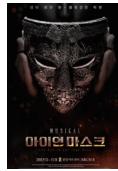
2. Musical [The Bridges of Madison County]
Venue: Charlotte Theater
Performance dates: 11 August, 2018 - 28 October, 2018
Age requirement: 13+
Tickets: VIP seats - 140,000 Korean won
R seats - 120,000 Korean won
S seats - 90,000 Korean won
A seats - 60,000 Korean won

Tony Award winner, Drama Desk Award for Best Composer and Outstanding Orchestration! The one and only love story that touches our hearts! The Bridges of Madison County, the musical.



3. Musical [Barnum : The Greatest Showman]
Venue: Chungmu Arts Center Grand Theater
Performance dates: 7 August, 2018 - 28 October, 2018
Age requirement: 7+
Tickets: VIP seats - 140,000 Korean won
R seats - 120,000 Korean won
S seats - 80,000 Korean won
A seats - 60,000 Korean won

An amazing convergence of a musical and a circus! Presenting a 2018 magical show that will deliver laughter, hope and dreams and touch your hearts!



4. Musical [The Man in the Iron Mask]
Venue: Kwanglim Arts Center, BBCH Hall
Performance dates: 13 September, 2018 - 18 November, 2018
Age requirement: preschoolers not allowed
Tickets: VIP seats - 140,000 Korean won
R seats - 120,000 Korean won
S seats - 80,000 Korean won
A seats - 60,000 Korean won

A king chosen by god and a fierce revolution. The return of the "we are one" three musketeers and their unfinished legend! The first release of the next chapter of their story!



5. Musical [Elisabeth]
Venue: Blue Square Interpark Hall
Performance dates: 17 November, 2018 - 10 February, 2019
Age requirement: 8+
Tickets: VIP seats (Tue, Wed, Thu) 140,000 Korean won / (Fri, Sat, Sun, holidays) 150,000 Korean won
R seats (Tue, Wed, Thu) 120,000 Korean won / (Fri, Sat, Sun, holidays) 130,000 Korean won
S seats (Tue, Wed, Thu) 80,000 Korean won / (Fri, Sat, Sun, holidays) 90,000 Korean won
A seats (Tue, Wed, Thu) 60,000 Korean won / (Fri, Sat, Sun, holidays) 70,000 Korean won

After a 3 year wait, the empress that shook Korea is here! A masterpiece you cannot resist, Elisabeth the musical.



6. Musical [The Man Who Laughs]
Venue: Blue Square Interpark Hall
Performance dates: 5 September, 2018 - 28 October, 2018
Age requirement: 8+
Tickets: VIP seats (Tue, Wed, Thu) 140,000 Korean won / (Fri, Sat, Sun, holidays) 150,000 Korean won
R seats (Tue, Wed, Thu) 120,000 Korean won / (Fri, Sat, Sun, holidays) 130,000 Korean won
S seats (Tue, Wed, Thu) 80,000 Korean won / (Fri, Sat, Sun, holidays) 90,000 Korean won
A seats (Tue, Wed, Thu) 60,000 Korean won / (Fri, Sat, Sun, holidays) 70,000 Korean won

A musical based on Victor Hugo's novel. The story takes place in 17th century England and is about Gwynplaine, a man with a pure heart but a disfigured and crooked grin.



7. Traditional performance [The Palace : Jang Noksu]
Venue: Jeongdong Theater
Performance dates: open run
Age requirement: 48 months+
Tickets: VIP seats - 60,000 Korean won
R seats - 50,000 Korean won
S seats - 40,000 Korean won

Audiences cannot resist Jang Noksu, the daring Cinderella of Joseon, who captivates us with her dancing qualities! This dance drama depicts the mesmerizing movements of Jang Noksu, Joseon's most talented artist who desired power! A musical of absolute elegance, one of Korea's best traditional performances. The Palace : Jang Noksu is brought to you by Jeongdong Theater.



8. Play [One Dramatic Night]
Venue: Daehak-ro Batanggol Theater
Performance dates: open run
Age requirement: 18+
Tickets: All seats - 35,000 Korean won

The no. 1 reliable romantic comedy, A Dramatic Night, has captivated the hearts of 350,000 people.



9. Non-verbal performance [Nanta]
Venue: Hongdae Nanta / Myeong-dong Nanta
Performance dates: open run
Age requirement: 12 months+
Tickets: PREMIUM seats - 70,000 Korean won (Myeong-dong Nanta)
VIP seats - 60,000 Korean won
S seats - 50,000 Korean won
A seats - 40,000 Korean won

One hour is the time allotted to three charming chefs and their young niece to prepare an amazing wedding party! Continually loved by all audiences! Global tour in 314 cities in 58 countries! Nanta continues to break records even at this moment!



10. Play [Liar]
Venue: Daehak-ro Minsong Art Hall 1
Performance dates: open run
Age requirement: 15+
Tickets: All seats - 35,000 Korean won

"An exciting turn of events when a soft-hearted man's day is changed by his lies." Have you still not seen the national play, Liar, chosen by 5.3 million people?



11. Musical [Rimbaud]
Venue: Daehak-ro TOM 1
Performance dates: 23 October, 2018 - 13 January, 2019
Age requirements: 13+
Tickets: R seats - 66,000 Korean won
S seats - 44,000 Korean won

Korea's first original musical illustrating the life of the genius French poet Arthur Rimbaud, the man with the soles of wind.



12. Play [Love Score]
Venue: Daehak-ro Sangmyung Art Center 1
Performance dates: open run
Age requirement: 13+
Tickets: All seats - 40,000 Korean won

A sentimental and romantic play that will awaken your senses to love. A heart-warming story about two very different people - a man and a woman - who live together and fall in love through music!



13. Musical [My Bucket List]
Venue: Blue Square Interpark Hall
Performance dates: 17 November, 2018 - 10 February, 2019
Age requirement: 8+
Tickets: VIP seats (Tue, Wed, Thu) 140,000 Korean won / (Fri, Sat, Sun, holidays) 150,000 Korean won
R seats (Tue, Wed, Thu) 120,000 Korean won / (Fri, Sat, Sun, holidays) 130,000 Korean won
S seats (Tue, Wed, Thu) 80,000 Korean won / (Fri, Sat, Sun, holidays) 90,000 Korean won
A seats (Tue, Wed, Thu) 60,000 Korean won / (Fri, Sat, Sun, holidays) 70,000 Korean won

It is a miracle we are alive today. An original musical about the journey of finding meaning in life. It depicts GangGu (a punk lost in life) and terminally-ill, Haëö, who meet by chance and check off items on their bucket list.



14. Play [Mr. God]
Venue: Daehak-ro Artone Theater 3
Performance dates: 14 June, 2018 - 31 October, 2018
Age requirement: 12+
Tickets: All seats - 35,000 Korean won

Ordered by the Great Jade Emperor, the god of childbirth is suddenly dropped from the sky one day. A delightful story that adds an element of fantasy to an otherwise ordinary life! This play coaches couples on the art dating and has newly opened in Daehak-ro!



17. Play [Shear Madness]
Venue: Daehak-ro Contents Box
Performance dates: open run
Age requirement: 15+
Tickets: All seats - 30,000 Korean won

A comedic murder mystery that involves the audience in changing the mystery committed that day! Who do you think is the killer?



18. Play [ART]
Venue: Daehak-ro Uniplex Theater 2
Performance dates: 7 September, 2018 - 4 November, 2018
Age requirement: 12+
Tickets: All seats - 60,000 Korean won

A performance that makes us think about the importance of "friends" from the many emotions we experience under the name of "friendship"!



19. Play [EQUUS]
Venue: Chungmu Arts Center, Middle Theater Black
Performance dates: 22 September, 2018 - 18 November, 2018
Age requirement: 16+
Tickets: R seats - 55,000 Korean won
S seats - 44,000 Korean won

Released in 2018, Equus is the Shiljum Theater Group's most fierce play of the era. A solid masterpiece that is recognized over time and for centuries! The great playwright Peter Shaffer's Equus continues to amaze the world.



20. Play [A Rooftop Cat]
Venue: Daehak-ro Tin Tin Hall
Performance dates: open run
Age requirement: 13+
Tickets: All seats - 35,000 Korean won

No. 1 ticket sales for 7 consecutive years, a first for an original play! The most recommended play in Daehak-ro! A Rooftop Cat.



21. Play [The Art of Seduction]
Venue: Daehak-ro Play Sunwi Art Hall
Performance dates: open run
Age requirement: 12+
Tickets: All seats - 40,000 Korean won

Rated the best romantic comedy of Daehak-ro, with over 1 million audience member, and chosen by couples as the most enjoyable play! Holding the position as the show with the highest ticket sales, The Art of Seduction!



22. Musical [JUMP]
Venue: MyungBo Art Hall, 3rd floor, Jump Theater
Performance dates: open run
Age requirement: 36 months+
Tickets: VIP seats - 60,000 Korean won
R seats - 50,000 Korean won
S seats - 40,000 Korean won

One of Korea's main performance that has moved the hearts of audiences in 90 countries across the world, JUMP. An entertaining performance full of exciting martial arts, powerful acrobatics with live action and excellent comedic acting! JUMP is full of excitement with dynamic body movements that will delight audiences with sidesplitting laughter!



23. Fusion drama [KOREA Simcheong]
Venue: Korea House Folk Theater
Performance dates: 28 September, 2018 - 31 October, 2018
Age requirement: All ages
Tickets: All seats - 50,000 Korean won

See the story of a devoted daughter, Simcheong, and her father performed through traditional Korean music (gugak) and dance. A global content that can be enjoyed by audiences worldwide, KOREA Simcheong!



24. Non-verbal musical [Kung Festival]
Venue: Hongdae B-Boy Theater
Performance dates: open run
Age requirement: All ages
Tickets: All seats - 55,000 Korean won

This best non-verbal dance musical, Kung Festival, has amazed the world. An upgraded non-verbal b-boy musical performed at the world's first b-boy theater!



25. Non-verbal performance [Fireman]
Venue: MyungBo Art Hall, Gaon Hall, Fireman Theater
Performance dates: open run
Age requirement: 36 months+
Tickets: R seats - 50,000 Korean won
S seats - 40,000 Korean won

A non-verbal comedic performance portraying our everyday heroes, firefighters. A captivating story about firefighters in training.



26. Gugak musical [FANTA-STICK]
Venue: NH Art Hall Fanta-Stick Theater
Performance dates: open run
Age requirement: 24 months+
Tickets: VIP seats - 60,000 Korean won
R seats - 50,000 Korean won
S seats - 40,000 Korean won

Beautiful music with an intense performance. A fantastic love story, an original Gugak musical, Fanta-Stick



27. Non-verbal performance [PANGSHOW]
Venue: Eland Cruise Terminal 1, Pang Show, 2nd floor
Performance dates: open run
Age requirement: All ages
Tickets: All seats - 38,000 Korean won

A variety show featuring "Bread, Love and Dreams". Cruise along the Han River while enjoying fun and exciting performances, the PANGSHOW! Pang Pang Cruise.



28. Non-verbal performance [The Painters HERO]
Venue: The Seoul Cinema Jongno Theater
Performance dates: open run
Age requirement: All ages
Tickets: VIP seats - 60,000 Korean won
S seats - 50,000 Korean won
A seats - 40,000 Korean won

Critically acclaimed fantastic artistic performance! The Painters HERO. This surprising performance, with many twists, portrays 4 painters who come together to create a masterpiece in 75 minutes!

Welcome Daehak-ro Honorary Ambassador - musical theatre actor KAI



카이 KAI

KAI is a talented vocalist who studied at Korea's best elite programs and has both a masters and a doctorate degree in vocal music from Seoul National University. He played the leading roles in the musicals *Phantom*, *Ben-Hur*, and *Frankenstein* and is recognized for his powerful voice and acting. KAI currently appears on MBC's *King of Masked Singer*. He also holds concerts and is a radio DJ.

Welcome Daehak-ro 2018
2018 Daehak-ro Performing Arts & Tourism Festival
September 28 (FRI) - October 31 (WED)
 Daehak-ro area

Host - Organized by KOREA TOURISM ORGANIZATION

Special Support from Korea Performing Arts & Tourism Association, Korea Association of Performing Arts Producers, Supported by Ministry of Culture, Sports and Tourism, Jongno-Gu, Arts Council Korea, Korea Arts Management Service, The Korean Cultural & Arts Centers Association, Korea Musical Theater Association, The Seoul Theater Association, Korea Art Theater Association.

✦ Program ✦



✦ Welcome Daehak-ro Pre-Show

Date	September 15 (SAT) 8:00-9:00pm September 20 (THU) 12:30-1:20pm / 6:00-7:00pm
Venue	In front of the Korea Tourism Organization Seoul Center
Contents	Relay show of musicals and non-verbal performances

✦ Welcome Show - Free Entrance -

Date	October 6 (SAT) 4:30-8:00pm
Venue	Daehak-ro Marronnier Park
Contents	· Gala show of musicals and non-verbal performances · Honorary Ambassador KAI's special stage

✦ Welcome Theater, Relay Show

Date	October 11 (THU)-November 18 (SUN)
Venue	JTN Art Hall 1
Contents	· Relay show of musicals and non-verbal performances Reading musicals <i>Farinelli</i> , <i>Little Jack Band Concert</i> Non-verbal relay shows <i>Let's Dance, CRAZY!!_SACHOOM2, Hi Mask</i>

✦ Special Performances for Foreigners

Date	October 13 (SAT) / October 28 (SUN)
Venue	October 13 (SAT) · Welcome Daehak-ro 2018 global fan meeting with Honorary Ambassador KAI (JTN Art Hall 1) · Musical <i>The Man Who Laughs</i> & Special Event (Blue Square)
Contents	October 28 (SUN) · Musical <i>1446</i> & Special Event (Theater Yong)

✦ Non-verbal Special Performances - Free Entrance -

Date	October 21 (SUN) 3:00-6:00pm
Venue	Daehak-ro Marronnier Park
Contents	· Pang Show, JUMP, CHEF, Kung Festival, <i>Let's Dance, CRAZY!!_SACHOOM2, Hi Mask</i> · Non-verbal performances' showcase booth

✦ Performances with Subtitles

Date	September 28 (FRI)-October 31 (WED)
Contents	<i>Only You, Finding Mr. Destiny, Laundry, Love Comes with the Rain, 1446, The Art of Seduction, Oh! While You Were Sleeping, TOCTOC, Line 1</i>

✦ Performances with Subtitles ✦

Enjoy Daehak-ro Musicals in 4 Languages!

KOR • ENG • JPN • CHN
Smart pads providing subtitles in 4 languages



2. Musical [Finding Mr. Destiny]
Venue: Daehak-ro Culture Space NU
Performance dates: open run
Age requirements: 7+
Tickets: All seats - 45,000 Korean won

12 years since its release, this has become an iconic performance about first loves! Korea's main romantic comedy musical *Finding Mr. Destiny!*



4. Musical [Love Comes with the Rain]
Venue: Daehak-ro Life Theater Tree and Water
Performance dates: open run
Age requirement: 7+
Tickets: Non balcony - 45,000 Korean won
Balcony seats - 15,000 Korean won

The pride of Korea's original musicals and loved for 25 years. A small yet deeply moving and inspirational musical created with only three characters.



6. Musical [Oh! While You Were Sleeping]
Venue: Daehak-ro Dream Art Center, Theater 4
Performance dates: 31 August, 2018 - 24 February, 2019
Age requirement: 9+
Tickets: All seats - 45,000 Korean won

What happened to Choi Byeongho while everyone was asleep? The legendary original musical of Korea's small theater scene! Daehak-ro's no. 1 musical from 2005! Winner of the Korean Best Musical Awards, Best Original Screenplay and Best Lyrics!
*Only Japanese subtitles available



8. Play [TOCTOC]
Venue: Daehak-ro TOM 2
Performance dates: 27 October, 2018 - 10 February, 2019
Age requirement: 13+
Tickets: All seats - 40,000 Korean won

Patients with different types of compulsive disorders are waiting for Dr. Stan who is stuck at the airport. Tired of waiting, the patients start group therapy themselves. Will they be able to finish the therapy?
*Only Japanese subtitles available



1. Music drama [Only You]
Venue: Daehak-ro JTN Art Hall 3
Performance dates: open run
Age requirement: 7+
Tickets: All seats - 50,000 Korean won

An omnibus performance featuring the life journey of a married couple living in Gyeongsang-do Province from year 5 to 37. This is a musical drama that audiences can relate to as they listen to 90s K-pop that bring alive their memories.



3. Musical [Laundry]
Venue: Daehak-ro Dongyang Arts Center Theater 1
Performance dates: 5 May, 2018 - 6 January, 2019
Age requirement: 13+
Tickets: All seats - 55,000 Korean won

The musical that provides the warmest healing comfort, moving our hearts once again through deeper and delicate emotions.



5. Musical [1446]
Venue: National Museum of Korea Theater YONG
Performance dates: 5 October, 2018 - 2 December, 2018
Age requirement: 7+
Tickets: VIP seats - 100,000 Korean won
OP seats - 80,000 Korean won
R seats - 80,000 Korean won
S seats - 60,000 Korean won
A seats - 50,000 Korean won

The King we dreamed for! The puppet King Ido, who couldn't be King. Watch the events that unfold on this momentous day 600 years ago!



7. Musical [The Art of Seduction]
Venue: Daehak-ro Art Forest Hall 2
Performance dates: 31 August, 2018 - 2 February, 2019
Age requirement: 13+
Tickets: All seats - 40,000 Korean won

No. 1 romantic comedy chosen by 1 million audience members. Final edition of the Art of Seduction series!



9. Musical [Line 1]
Venue: Hakjeon Blue Theater
Performance dates: 8 September, 2018 - 30 December, 2018
Age requirement: Junior high school students and above
Tickets: All seats - 60,000 Korean won

Rock musical *Line 1* on show once again after its 4,001st performance.

✦ Welcome Theater, Relay Show ✦

A relay of Daehak-ro performances to be enjoyed during the Welcome Daehak-ro period!
Enjoy performances of various genres at one venue.

October 11 (THU) – November 18 (SUN)
JTN Art Hall (Theater 1)



1. Musical [Farinelli]
Venue: Daehak-ro JTN Art Hall 1
Performance dates: 11 October, 2018
Age requirement: 13+
Tickets: All seats - 30,000 Korean won

Farinelli captivated many with his heavenly voice. This is a story of his sad destiny, which was concealed from his glamorous life! *Lascia chi pianga* fully delivered in Farinelli.



3. Dancecal [Let's Dance, CRAZY!!_SACHOOM2]
Venue: Daehak-ro JTN Art Hall 1
Performance dates: 18 October, 2018 - 28 October, 2018
Age requirement: 7+
Tickets: All seats - 20,000 Korean won

Sachoom, a performance which has persistently aspired to be the original Dancecal with 5,000 performances spanning over 13 years, is reborn with season 2. *Let's Dance, CRAZY!!*



2. Musical [Little Jack Band Concert]
Venue: Daehak-ro JTN Art Hall 1
Performance dates: 12 October, 2018 - 14 October, 2018
Age requirement: 7+
Tickets: All seats - 30,000 Korean won

This is a story of a man who sings about a "moment" that has become forever. The theme of the musical is Hwang Sun-won's short story "Rain Shower", the most beautiful story in the history of Korean literature. A love story found in the memories of all boys and girls around the world. Singing about the memories of a first love.



4. Non-verbal [Hi Mask]
Venue: Daehak-ro JTN Art Hall 1
Performance dates: 3 November 2018 - 18 November 2018
Age requirement: 5+
Tickets: All seats - 20,000 Korean won

A magical hour of captivating performances! *Hi MASK!* A grandfather, a father and a son visit a world mask museum. The key to a new world is M.A.S.K. Dreams become reality when the masks are worn. *Hi MASK!*



Welcome Daehak-ro Ticket Box

We provide convenient ticketing service to Welcome Daehak-ro visitors!

- ※ Welcome Daehak-ro ticket box (Daehak-ro Marronnier Park)
- September 28 (FRI) - October 31 (WED) 1:00~8:00pm (closed on Mondays)
- Information on performances for foreigners and ticketing services are provided.



✦ Welcome Daehak-ro Ticket Box Information ✦



welcomedaehakro.com



welcomedaehakro.com